

ISPOR 2025

NOVEMBER 9 - 12, 2025 | GLASGOW | BOOTH 908

Educational Symposium		
TITLE	OPEN HEALTH PRESENTER	SESSION
Beyond Good Intentions: Keeping Patient-Centricity Patient-Centric	Nicki Bush	November 11, 2025 3:15 pm

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TITLE	OPEN HEALTH PRESENTER	SESSION
COAs and Patient Preference Information: Building on a Promising but Challenging Relationship	Nicki Bush	November 10, 2025 1:45 pm - 2:45 pm
Beyond P-values and Sample Size Calculations: Probability of Success for Indirect Comparative Efficacy Forecasting and Its Role in Industry Decision Making	Claire Simons Elizabeth Sigworth	November 12, 2025 8 am - 9 am

Poster Presentations			
TITLE	OPEN HEALTH AUTHORS	SESSION	
Addressing Bias in Indirect Treatment Comparisons: A Framework for Identifying TEMs and PVs	Paige Pierce Lytske Bakker Dorothea Heldt Outi Ahdesmäki Claire Ainsworth	Poster Session 1: November 10, 2025 10:30 am - 1:30 pm Poster code - SA6	
Al in Pragmatic Literature Reviews: A Scoping Review of Current Guidance and Development of a Framework for Integration	Grace Fox Nita Santpurkar Juliette Torres Ames	Poster Session 1: November 10, 2025 10:30 am - 1:30 pm Poster code - SA9	

Poster Presentations

TITLE	OPEN HEALTH AUTHORS	SESSION
Al for Pricing & Reimbursement: When to Green-Light, When to Red-Light	Grace Fox Juliette Torres Ames Nita Santpurkar Jed Avissar	Poster Session 1: November 10, 2025 10:30 am - 1:30 pm Poster code - HPR18
A Systematic Review of Trends From Migraine Preference Studies	Divya Mohan	Poster Session 1: November 10, 2025 10:30 am - 1:30 pm Poster code - PCR11
A Cost-Effectiveness Analysis of First- Line Therapies for Microsatellite- Instability-High (MSI-H) or Mismatch- Repair-Deficient (dMMR) Unresectable or Metastatic Colorectal Cancer (mCRC) in France	Linde Pronk Nick Durno	Poster Session 1: November 10, 2025 10:30 am - 1:30 pm Poster code - EE10
Elevating the Patient Perspective: Quantifying First-Line Preferences in Locally Advanced/Metastatic Non- Small Cell Lung Cancer (NSCLC) Using the Threshold Technique	Marco Boeri Divya Mohan Debdeep Chattopadhyay	Poster Session 2: November 10, 2025 4 pm - 7 pm Poster code - PCR68
Enhancing Patient Engagement in Consensus Development: Global Insights From a Targeted Review of Digital Platforms and Methods	Jessica Smith Nancy Touba	Poster Session 2: November 10, 2025 4 pm - 7 pm Poster code - PCR73
Generalizability of Patient Preference Study Results: A Weight and Test Approach	Divya Mohan Marco Boeri	Poster Session 2: November 10, 2025 4 pm - 7 pm Poster code - PCR103
From Development to Reimbursement: Evidence Generation Strategies for HealthTech in Europe	Abi McArthur Jed Avissar Victoria Brennan Tessa Gerrits	Poster Session 2: November 10, 2025 4 pm - 7 pm Poster code - MT18

Poster Presentations		
TITLE	OPEN HEALTH AUTHORS	SESSION
Cost-Effectiveness Analysis of Quizartinib for Adult Patients With Newly Diagnosed FLT3-ITD+ Acute Myeloid Leukemia (AML) in Spain	Anna Gittfried	Poster Session 2: November 10, 2025 4 pm - 7 pm Poster code - EE217
Indirect Treatment Comparisons in Health Technology Assessment Submissions: A Review and Critique of Best Practice	Bodille Blomaard Claire Ainsworth Lytske Bakker	Poster Session 3: November 11, 2025 10:30 am - 1:30 pm Poster code - CO151
Leveraging AI for Evidence Synthesis: Assessing the Accuracy and Efficiency of AI-Supported Data Extraction and Reporting	Grace Fox Bianca Jackson Stephan Martin	Poster Session 3: November 11, 2025 10:30 am - 1:30 pm Poster code - SA61
Health Technology Assessments of Oncology Orphan and Advanced Therapies: The Case for Incorporating Real-World Evidence, Patient-Reported Outcomes, and Indirect Treatment Comparisons	Nico Redman Shruti Pandey Victoria Brennan Amrita Sandhu	Poster Session 3: November 11, 2025 10:30 am - 1:30 pm poster code - HTA176
Health-State Utilities for Hormone Receptor-Positive (HR+)/Human Epidermal Growth Factor Receptor 2- Negative (HER2-) Breast Cancer	Nick Durno Debdeep Chattopadhyay Adele Barlassina	Poster Session 3: November 11, 2025 10:30 am - 1:30 pm Poster code - HTA177
Healthcare Resource Use and Mortality After Diabetic Ketoacidosis: Insights From Linked Primary- and Secondary-Care Data in the UK	Bethany Levick Shea O'Connell	Poster Session 3: November 11, 2025 10:30 am - 1:30 pm Poster code - RWD92
Impact of RSV Infection on Acute Otitis Media Burden in Young Children Beyond Their First Year of Life in Japan	Viktor Chirikov	Poster Session 3: November 11, 2025 10:30 am - 1:30 pm Poster code - EPH136
Applying the Delphi Method: A Scoping Review in Healthcare Decision Making and HEOR	Adele Barlassina Nancy Touba	Poster Session 4: November 11, 2025 4 pm - 7 pm Poster code - MSR32

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TITLE	OPEN HEALTH AUTHORS	SESSION
Impact of Indirect Treatment Comparison (ITC) Methodology on Cost-Effectiveness of Quizartinib in Acute Myeloid Leukemia (AML) in Canada and the United Kingdom (UK)	Anna Gittfried	Poster Session 4: November 11, 2025 4 pm - 7 pm Poster code - EE535
Variations in Mortality Across Clinical Trials: A Review of Statistical Methods for Adjusting for the Effect of the COVID-19 Pandemic	Zoe Cheah Karen Cumings Wenjie Zhang	Poster Session 5: November 12, 2025 9 am - 11:30 am Poster code - MSR219
Uncovering Gender Disparities in Secondary Care for Major Adverse Cardiovascular Events (MACE): Insights From the Hospital Episode Statistics (HES) Database	Shea O'Connell Fiona Glen Bradley Chiuri Stephen Boult Luca Le Treust Bethany Levick Chris Rolfe Philippa Rowan Fatemah Saberi Hosnijeh	Poster Session 5: November 12, 2025 9 am - 11:30 am Poster code - EPH266
Standardizing Healthtech Evidence to Meet NICE Expectations	Abi McArthur Victoria Brennan	Poster Session 5: November 12, 2025 9 am - 11:30 am Poster code - MT38
Patient-Centered PICO Scoping in EU HTA: A Pilot Study for Structured Consensus Building Using a Delphi Panel	Adele Barlassina	Poster Session 5: November 12, 2025 9 am - 11:30 am Poster code - HTA268
Survival Outcomes in People Living With HIV Who Experienced Progressive Multifocal Leukoencephalopathy Compared to the General Population	Elizabeth Sigworth Claire Simons	Poster Session 5: November 12, 2025 9 am - 11:30 am Poster code - CO222



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